

# KIM RHODE

Six-time Olympic Medalist & Six-time Olympian  
**The Only Female Olympian to Win an  
Olympic Medal in Six Consecutive Olympic Games**

 @kimrhode



# HER STORY

In sport, there is no such thing as a sure thing, but Kim Rhode is about as close as one can get. Kim has won a medal in each of the last six Olympic Games, including winning her third Olympic Gold Medal in London at the 2012 Games by hitting an astounding 99 out of 100 (moving) targets.

Kim's Olympic career began by winning gold in 1996 at just 17 years old and in Rio she became the first female Olympian to win an Olympic Medal in six consecutive Olympic Games. And, she has no intention of stopping there. Kim expects to compete, "for another four or five Olympics."

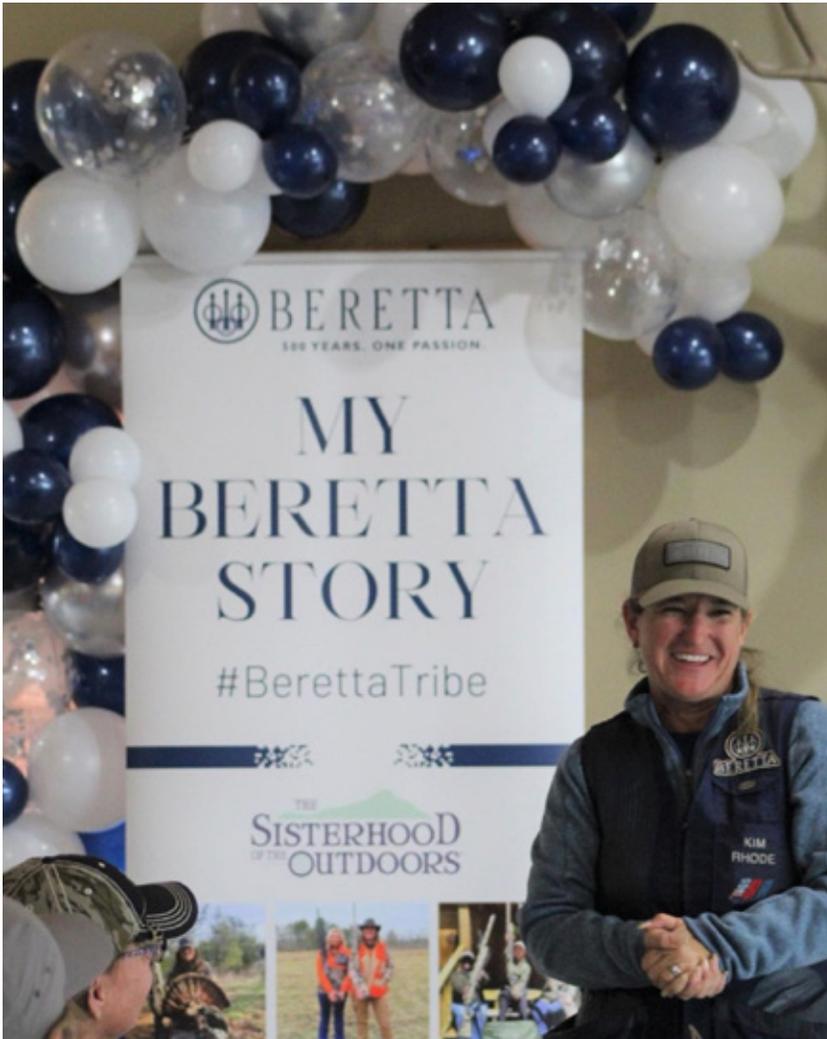
Kim's bronze medal in Rio is perhaps her most impressive yet. She had to overcome many health and personal challenges just to be in Rio. Then, in Rio, Kim faced not just one, but two sudden death shoot-offs en route to winning her historic sixth consecutive Olympic Medal. Kim is a 14x National Champion and has been World Champion, World Cup Champion, Pan Am Games Champion, and CAT Champion. She has collected 14 individual World Cup gold medals. In the world of competitive shooting, she has won it all.



From Southern California, Kim began shooting at just 10 years old and even lettered in the sport all four years of high school which culminated with her first Olympic gold medal. She has been a spokesperson for both the Outdoor Channel and The U.S. Fish & Wildlife Service.

After the London Olympics Kim took a year off from competition to start a family with her husband, Mike. The couple welcomed the birth of their son, Carter, on May 13, 2013.

Kim returned to competition in 2014 without missing a beat, winning a gold medal at her first competition and following that up with two more. Kim has now compiled 24 World Cup Medals.



**2016 Olympic Bronze Medalist - Rio**

**2012 Olympic Gold Medalist - London**

**2008 Olympic Silver Medalist - Beijing**

**2004 Olympic Gold Medalist - Athens**

**2000 Olympic Bronze Medalist - Sydney**

**1996 Olympic Gold Medalist - Atlanta**

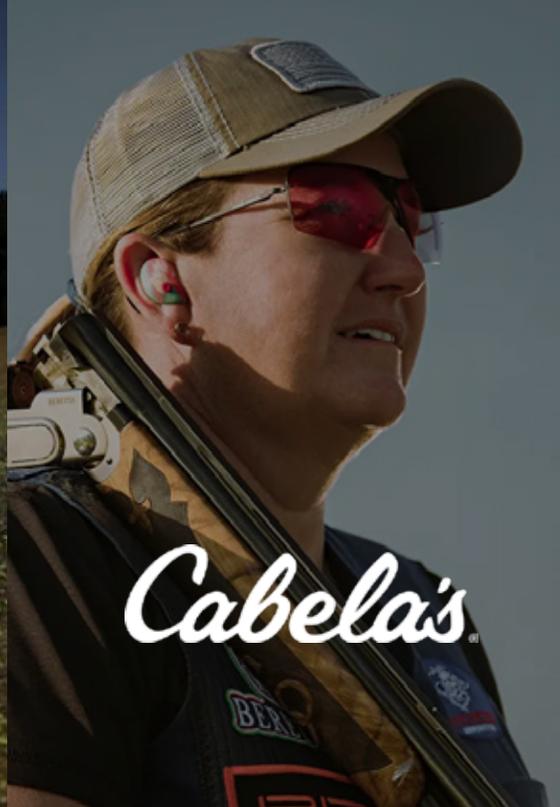
In 2016, Kim was named one of the '100 Greatest Olympians' of all time by NBC Sports.

In January 2017, Kim was honored by the United States Sports Academy with a 2016 Distinguished Service Award for her excellence in the sport over the last six consecutive Olympic summer Games.

Kim, along with iconic Americans John Wayne, Teddy Roosevelt, and Oliver F. Winchester are the only individuals ever to be featured on Winchester Ammunition boxes – the brand dates back to 1866. Kim has now been featured on the Winchester Ammunition box twice.

When she is not competing Kim is also an avid collector of both classic cars and first-edition children's books.





# BRAND EXPERIENCE





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