



DANIELA MOROZ

#1 Ranked American Kiteboarder
2024 Olympian (4th Place)
6x World Champion
4x US Rolex Yachtswoman of the Year

LA28 Olympic Sport: Kiteboarding

HER STORY

From San Francisco, Daniela (born 2/2/01) is the daughter of two Czechoslovakian immigrants (Vlad and Linda) who met in the Bay area and who, not surprisingly, love water sports. She started kitesurfing at the age of twelve and by fifteen (when she was in 10th grade) she was World Champion. She is now the best-ever in the history of the sport. Daniela has won the last six consecutive World Championships, and during that span she has claimed victory in 33 of the last 35 international competitions in which she has competed. At the Paris 2024 Olympic Games, Kiteboarding, also called Formula Kite, made it's Olympic debut with Daniela competing and finishing in fourth. She looks to take home gold at the LA28 Games.

WHAT'S THE DIFFERENCE?

Windsurfing – the sail is attached to the board

Kiteboarding – the sail is attached to the athlete



Originally a high school swimmer, Daniela was drawn to the speed of kiting, where she can reach speeds of 40 knots (46 mph!) and heights of 20 feet above the surf. When she's not on the water, she is in the final stages of earning a degree in International Business and Marketing at the University of Hawaii. The skills of kiting transfer to all kinds of sailing, and Daniela intends to test her skills yachting. She is currently training to be part of her homestate Olympic Games in Los Angeles in 2028.

A woman with long blonde hair tied back, smiling, wearing a navy blue zip-up sweatshirt with 'USA' in red and white lettering. She is also wearing a blue and white striped shirt underneath. The background is a dark blue studio backdrop.

BRAND EXPERIENCE

POLO

RALPH LAUREN



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