

ELANA MEYERS TAYLOR

5-TIME OLYMPIC MEDALIST

4-TIME OLYMPIAN

4-TIME WORLD CHAMPION

2-TIME TEAM USA FLAG BEARER

THE MOST DECORATED BLACK ATHLETE IN
OLYMPIC WINTER GAMES HISTORY



HER STORY

The daughter of a professional football player, Elana was born in Oceanside, California, but grew up in Douglasville, Georgia. A naturally gifted athlete across many sports, she was drawn to softball and by 9 years old she declared her intention to become an Olympian. She attended George Washington University on a softball scholarship and went on to play professionally for the Mid-Michigan Ice.

After what she calls, 'the worst tryout ever in the history of tryouts' for the US Olympic Softball Team it appeared her Olympic dreams were over. It was her parents who saw bobsled on TV and suggested she give it a try. That turned out to be great advice.

In the summer of 2007 she made the trip to Lake Placid, NY, home of the US National Bobsled Team. She never left. Elana turned out to be an incredibly powerful brakeman and less than three years later she stood on the podium in Vancouver as an Olympic Bronze Medalist.



George Washington
University Commencement
Speaker



Post Vancouver, Elana decided to take the wheel, or in the case of bobsled, the 'D-rings', and transition to the role of driver. That too turned out to be a great decision. Not long thereafter she became a regular on medals' podiums around the world, and eventually drove herself all the way back to the Olympic podium in 2014, this time in Sochi, Russia, and this time for silver. Later that year, she became Elana Meyers Taylor, marrying fellow bobsled athlete Nic Taylor.



In 2015, Elana made history, becoming the first woman to earn a spot on the US National Team competing with the men, as a 4-man bobsled pilot. She went on to become the first woman to win a medal in international competition in a men's event. That same year she won the World Championships in the 2-woman event, the first woman in U.S. history to do so.

In 2018, at the Olympic Games in PyeongChang, Elana battled back and forth with Team Germany over the four heat Olympic competition missing the gold medal by just .07. On February 8, 2020 Elana and Nic welcomed their first child, Nico, into the world. Nico was born with Down syndrome and severe hearing loss and spent the first week of his life fighting to survive. The following winter, Nico and his parents began traveling the world in pursuit of another few minutes on the Olympic podium for Elana, for the first time as a mother.

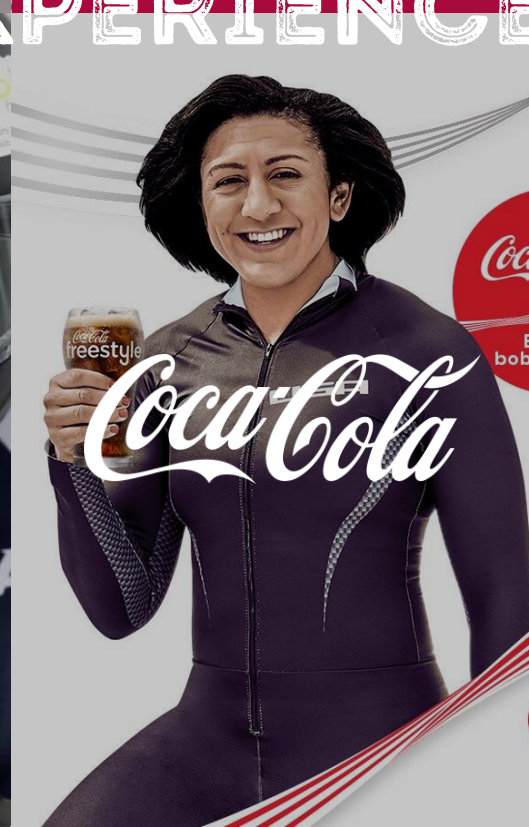
After a grueling final year leading into the 2022 Olympics, including a last minute positive Covid test just as the Olympics began, Elana made her way back to the podium not once, but twice, winning a Silver Medal in the inaugural Mono-bob competition, and a Bronze Medal in the two-woman competition. In doing so, she again made history, become the most decorated black athlete in the history of the Olympic Winter Games.

Later in 2022, Elana gave birth to her second son, Noah, who is also hearing-impaired. The three of them have been travelling the world as she trains for the 2026 Winter Olympics.





BRAND EXPERIENCE





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